



Brown County Dairy Promotion's Taste of Wisconsin

Tuesday, February 28, 2017 – The Rock Garden

Greetings,

As we prepare for the 2017 event, I hope that you will consider sponsoring this great event. The event typically draws in about 300 people and features dishes with food ingredients that are grown or raised in Wisconsin. The proceeds from the event will go to benefit the Brown County Dairy Promotions "Ag in the Classroom" programs and Brown County UW-Extension. You can learn more about our programs by visiting our websites at:

www.browncountydairypromotions.com

www.browncountyextension.org

Once again, the event this year will be held at The Rock Garden in Green Bay, which makes it possible for us to keep up with how much the event has grown since we first got started a few years ago. This means a larger audience and even more exposure for your company if you choose to be a sponsor.

On the back of this letter is more detailed information about the sponsorship opportunities. Attached on the second sheet is the sponsorship form. If you would like to be a sponsor, **please fill out the form and return it to our office by January 16, 2017.** If you have any questions about sponsorship, please contact Liz Binversie at elizabeth.binversie@ces.uwex.edu or 920-391-4612.

Thank you for your continued support of agriculture in Brown County!

Sincerely,

The 2017 Taste of Wisconsin Planning Committee

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Taste of Wisconsin
1150 Bellevue Street
Green Bay, WI 54302
www.BrownCountyDairyPromotions.com





Brown County Dairy Promotion's Taste of Wisconsin Fundraiser Event Sponsor Opportunities

Tuesday, February 28, 2017 from 5:30 – 7:30 PM at the Rock Garden

Table Sponsor \$150	Reserve Table Sponsor \$300	Corporate Sponsor \$500	Presenting Sponsor \$1500
Logo on 1 table	Logo on your reserved table	Logo on your reserved table	Logo on your 2 reserved tables
Name in program	Name in program	Name in program	Name & ad space in program
2 tickets	Reserved seating for 8 guests (1 table)	Reserved seating for 8 guests (1 table)	Reserved seating for 16 guests (2 tables)
	Recognition on event signage	Ad space in program	Potential TV interview if event is featured beforehand
		Prominent recognition on event signage	Prominent recognition on event signage
		Web & FB recognition	Web & FB recognition
			Link to your website on Dairy Promotions website
			3 min. during program

Questions about sponsoring?

Contact Liz Binversie at elizabeth.binversie@ces.uwex.edu or 920-391-4612.



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