

**CONGRATULATIONS,
YOU'VE BEEN
NOMINATED!**



**2018 Brown County's Taste of Wisconsin
February 27, 2018 – The Rock Garden
5:30 – 7:30 pm (Set up opens at 3:30 pm)
Must be ready by 5:00 pm**

Sponsored by:
Brown County Dairy Promotion
Brown County UW-Extension

On behalf of Brown County's Taste of Wisconsin organization, you've been nominated to participate in our 5th annual fundraiser event on February 27, 2018. We are a group of educators, citizens, and business people working to raise money for educational opportunities in northeast Wisconsin that explore the importance of agriculture and where food comes from. Our two sponsoring organizations reach over 95,000 people through various programs in Brown County. We are asking that you showcase your food and/or beverage specialty at our annual fundraiser.

New this year, we are launching an educational video campaign to highlight how your establishment supports Wisconsin's agriculture, which will be used as both a promotional tool leading up to the annual fundraiser but also a year-round educational tool that explores local establishments and Wisconsin foods. This short video will include an introduction and history of your establishment, highlight the dish you plan on bringing, and talk about how at least one of the ingredients is grown in Wisconsin.

To be included in the educational video campaign, you must submit your reservation form by December 31, 2017.

Reservation forms sent after this date will be accepted if space is available (limit 25), but we cannot guarantee your inclusion in the educational video campaign. Video work will begin shortly after you submit the reservation form, and videos will be posted as they are completed. The earlier you sign up, the sooner the video about your establishment will be posted and shared via our YouTube channel, Facebook, and other web and social media platforms.

What are the benefits of participating?

- Gain exposure through 325 guests taste testing your signature dish(es).
- Recognition in the event program highlighting your restaurant
- Distribute business cards, brochures and post signage, banners, etc. for display at your station
- Short video highlighting your establishment and how it supports Wisconsin's agriculture shared via YouTube, web, and social media platforms

As a participating restaurant, we ask you to:

- Provide a sampling size of your signature dish(es) for 325 guests.
- Be present at the event to serve and explain your dish(es).
- Provide decorations, extension cords, and any portable cooking equipment needed for your station.

Space is limited and it is on a first come basis. If you have any questions, please feel free to contact me, Liz Binversie, at 920-391-4610 or email elizabeth.binversie@ces.uwex.edu, or call the Brown County UW-Extension Office at 920-391-4650.

We hope you will join us in celebrating our wonderful agricultural heritage and culinary delights by highlighting your establishment!

Sincerely,
The 2018 Taste of Wisconsin Planning Committee



Taste of Wisconsin
210 Museum Place
Green Bay, WI 54303

www.BrownCountyDairyPromotions.com
www.browncountyextension.org





2018 Taste of Wisconsin Chef/Restaurant Reservation Form

Thank you for your interest in participating in the 2018 Taste of Wisconsin event scheduled for Tuesday, February 27, at The Rock Garden. To reserve your spot at the event, please complete the following form and email your full color logo to elizabeth.binversie@ces.uwex.edu. Please note only 25 chefs/restaurants will be included in the event, accepted on a first come, first serve basis. To provide a well-rounded menu for the evening, we are accepting:

~ 7 appetizers ~8 entrees ~6 desserts ~4 beverages

Complete this form and mail it in, or for a digital submission, go to <https://goo.gl/so7ha1>. *Let's get started!*

Ingredients from Wisconsin*

- Cranberries
- Green beans
- Carrots
- Peas
- Potatoes
- Honey
- Apples
- Cherries
- Whipping cream
- Cheese
- Milk
- Sour cream
- Wine
- Beer
- Aquaculture
- Any dairy product
- Any WI grain
- Any WI meat
- Any other WI item

*At least one must be featured in your signature dish(es).

Restaurant/Business Name: _____

Chef/Contact Name: _____

Address: _____

Email Address: _____

Phone Number: _____

- Sampling Choice (check one box):
- Appetizer
- Entrée
- Dessert
- Beverage

Featured Wisconsin Ingredient(s): _____

Name of Dish: _____

Mail to: Brown County UWEX, Attn: Taste of Wisconsin
210 Museum Place, Green Bay, WI 54303

Email to: Liz Binversie, elizabeth.binversie@ces.uwex.edu

Fax to: 920-391-4617

Deadline: December 31, 2017 (Reservations will be accepted after this date if space is available, but cannot guarantee inclusion in educational video campaign)



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