



# 2019 Brown County Taste of Wisconsin

February 19, 2019 - Riverside Ballroom

## Sponsorship Letter

Greetings,

I hope you will consider sponsoring the 6th Annual Brown County Taste of Wisconsin event. The event typically draws in over 300 people and features dishes with food ingredients that are grown or raised in Wisconsin. The proceeds from the event will go to benefit the Brown County Dairy Promotions "Ag in the Classroom" programs and Brown County UW-Extension. You can learn more about our programs by visiting our websites at:

[www.browncountydairypromotions.com](http://www.browncountydairypromotions.com)

[www.browncountyextension.org](http://www.browncountyextension.org)

In its sixth year, the event has grown in attendance and participation. To accommodate growing audiences, we are excited to announce a new location at the Riverside Ballroom. This means a larger audience and even more exposure for your company if you choose to be a sponsor.

On the back of this letter is more detailed information about the sponsorship opportunities. Attached on the second sheet is the sponsorship form. If you would like to be a sponsor, **please return the form and email a color logo to our office or complete the online form with logo upload by January 25, 2019.** If you have any questions about sponsorship, please contact Liz Binversie at [elizabeth.binversie@uwex.edu](mailto:elizabeth.binversie@uwex.edu) or 920-391-4612.

Thank you for your continued support of agriculture in Brown County!

Sincerely,

*The 2019 Brown County Taste of Wisconsin Planning Committee*



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**Extension**

UNIVERSITY OF WISCONSIN-MADISON  
BROWN COUNTY

Brown County Taste of Wisconsin  
210 Museum Place  
Green Bay, WI 54303

[www.BrownCountyDairyPromotions.com](http://www.BrownCountyDairyPromotions.com)

[www.browncountyextension.org](http://www.browncountyextension.org)





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SPONSORSHIP DEADLINE: January 25, 2019

OR fill out the online form: <https://goo.gl/4Gyd61>

<b>Table Sponsor \$150</b>	<b>Reserve Table Sponsor \$300</b>	<b>Corporate Sponsor \$500</b>	<b>Presenting Sponsor \$1500</b>
Logo on 1 table	Logo on your reserved table	Logo on your reserved table	Logo on your 2 reserved tables
Name in program	Name in program	Name in program	Name & ad space in
2 tickets	Reserved seating for 8 guests (1 table)	Reserved seating for 8 guests (1 table)	Reserved seating for 16 guests (2 tables)
	Recognition on event signage	Ad space in program	Potential TV interview if event is featured beforehand
		Prominent recognition on event signage	Prominent recognition on event signage
		Web & FB recognition	Web & FB recognition
			Link to your website on Dairy Promotions website
			3 min. during program

Questions about sponsorship?

Contact Liz Binversie at [elizabeth.binversie@uwex.edu](mailto:elizabeth.binversie@uwex.edu) or 920-391-4612



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