



## 2020 Brown County Taste of Wisconsin

February 11, 2020 - STEM Innovation Center on UWGB Campus  
5:30 - 8:00 pm (Set up opens at 3:30 pm)

*Must be ready by 5:00 pm*

### **Congratulations! You've been nominated!**

You've been nominated by a member of the Brown County community to participate in our 7<sup>th</sup> annual Brown County Taste of Wisconsin fundraiser event on February 11, 2020. This event focuses on raising awareness of Wisconsin-grown foods, by amazing businesses such as yours. How can you help? By showcasing your food and/or beverage specialty at our annual fundraiser! Not only will your business receive public recognition, but you will be helping advance the agricultural education mission throughout Brown County.

Brown County Taste of Wisconsin is sponsored by two organizations: Brown County Dairy Promotion and Extension Brown County. We are a group of educators, citizens, and business people working to raise educational opportunities in northeast Wisconsin that explore the importance of agriculture and where food comes from. Our two sponsoring organizations reach over 95,000 people. By being part of this event, you can help us reach those, and more!

#### **What are the benefits of participating?**

- ◆ Gain exposure through 325 guests taste testing your signature dish(es).
- ◆ Recognition in the event program highlighting your restaurant.
- ◆ Distribute business cards, brochures and post signage, banners, etc. for display at your station.
- ◆ Online and social media exposure

#### **As a participating restaurant, we ask you to:**

- ◆ Provide a sampling size of your signature dish(es) for 300 guests and 25 volunteers.
- ◆ Be present at the event to serve and explain your dish(es).
- ◆ Provide decorations, extension cords, and any portable cooking equipment needed for your station. We will provide the rest (plates, eating utensils, napkins etc.)!

There is no fee for reserving space at this event, however space is limited and it is on a first come basis. To reserve your spot at the event, complete the attached form and return or complete the online form by December 31, 2019. If you have any questions, please feel free to contact Liz Binversie at 920-391-4612 or email [eybinversie@wisc.edu](mailto:eybinversie@wisc.edu).

We hope you will join us in celebrating our wonderful agricultural heritage and culinary delights by highlighting your establishment.

Sincerely,

*The 2020 Brown County Taste of Wisconsin Planning Committee*



**Extension**

UNIVERSITY OF WISCONSIN-MADISON  
BROWN COUNTY

Brown County Taste of Wisconsin  
2019 Technology Way, Room#113  
Green Bay, WI 54311

[www.BrownCountyDairyPromotions.com](http://www.BrownCountyDairyPromotions.com)  
[www.browncountyextension.org](http://www.browncountyextension.org)





# 2020 Brown County Taste of Wisconsin

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## Chef/Establishment Form - Due December 31

### Consider bringing an entrée!

Based on guest feedback, we are looking for a few more entrées this year

Thank you for your interest in participating in the 2020 Brown County Taste of Wisconsin event scheduled for Tuesday, February 11 at the STEM Innovation Center on the UWGB Campus. Please complete the following form and email your full color logo to [eybinversie@wisc.edu](mailto:eybinversie@wisc.edu) or complete the online form. Please note only 25 businesses will be included in the event, accepted on a first come, first serve basis. To provide a well-rounded menu for the evening, we are accepting:

~7 appetizers    ~8 entrees    ~6 desserts    ~4 beverages

Complete this form and mail it in, or for a digital submission, go to:

<https://goo.gl/7xczdA>

#### Ingredients from Wisconsin

At least one must be featured in your dish(es).

Check all that apply.

- Cranberries
- Green beans
- Carrots
- Peas
- Potatoes
- Honey
- Apples
- Cherries
- Whipping cream
- Cheese
- Milk
- Sour cream
- Wine
- Beer
- Aquaculture
- Any dairy product
- Any WI grain
- Any WI meat

Restaurant/Business Name: \_\_\_\_\_

Chef/Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sampling Choice (check one box):             Appetizer             Entrée

Dessert             Beverage

Featured Wisconsin Ingredient(s): \_\_\_\_\_

Name of Dish: \_\_\_\_\_

Mail to:            Extension Brown County, Attn: Brown Co. Taste of Wisconsin  
2019 Technology Way, Room#113, Green Bay, WI 54311

Email to:            Liz Binversie, [eybinversie@wisc.edu](mailto:eybinversie@wisc.edu)

Deadline:            December 31, 2019—Promotion deadline  
(Forms will be accepted after this date if space is available, inclusion in publicity and event promotion not guaranteed)



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